ANNUAL REPORT 2019













Board of Directors

Jacquelyn Randall Chair

Michael Donley Vice Chair

Sherry L. Gass Treasurer

David J. Sweet Secretary

Stephen Barrett, CCUB Director

Donald M. Callihan
Director

Manuel Hernandez

Director

Robert Schelkun Associate Director

Supervisory Committee

Kenneth Christie
Chair

Manuel Hernandez

Nancy Wasczenski

Executive Leadership

Kimberly Jones
President & CEO

Jill Reinert Executive Director of Human Resources

Anthony Steffens Chief Information Officer

Timothy Gallagher Vice President of Operations

Robert Stier Vice President of Finance



Letter from our President and CEO *Kimberly Jones*

PARDA's success during this past year was a direct result of keeping members at the center of everything we do. The experience we provide builds valuable connections; we are not just in the *financial service business*, we are in the *people business*. Your Credit Union funded over \$44 million of low-cost financing, closing 2019 with well-capitalized strength.

Our efforts to deepen relationships help our members achieve financial stability. Our new Credit Builder Loan is designed to assist members in building or repairing their credit. Member loan balances grew substantially at 8.46% over the prior year, while loan delinquency and charge offs decreased and fell below peer average by year end.

Additional Highlights of 2019

- Voted Best of the Best Credit Union in the Holland Sentinel Holland, MI
- Nominated for Reader's Choice Best Credit Union in Greenwood, SC
- Awarded \$1,000 college scholarships to five members
- Contributed to 28 charitable organizations and engaged in 39 branch and local events throughout our PARDA communities
- Launched a new website, initiated a new online loan application system, and upgraded infrastructure systems
- Welcomed over 1,500 survey responses from members, volunteers, and staff — providing valuable insight that will shape the future of PARDA

Looking Ahead in 2020

All of our lives have been impacted by the global coronavirus pandemic. As we begin to find our way forward, it is important for members to know that PARDA is committed to the model that best supports your financial life. We continue to ensure secure, easy access to your accounts and explore all available tools to help borrowers who need assistance.

Throughout more than 80 years, we have served our members through wars, civil unrest, natural disasters, economic upheaval, and other national events. Long before the discovery of this dangerous disease, we developed contingency plans for emergency situations. The most important factor was always to anticipate our members' needs and how we would meet those needs under challenging circumstances.

Our financial community endures, thanks to the tireless efforts of our volunteer Board of Directors and dedicated staff. We will be moving ahead advised by the guidelines of our health experts, city and state officials — incorporating all recommended safety and sanitation measures. On behalf of all of us at your Credit Union, I want to thank our members for continuing to support the concept of "People Helping People" that is central to our philosophy.



BALANCE SHEET				
ASSETS	2019	2018		
Loans (Net of Allowance)	\$105,914,467	\$102,777,972		
Cash and Cash Equivalents	9,646,454	9,535,555		
Equity Securities	5,375,721			
Securities Available-for-Sale	31,529,645	40,897,193		
Other Investments	19,893,200	17,020,200		
Accrued Interest Receivable	465,307	477,719		
Property and Equipment National Credit Union Share Insurance Fund	2,032,695 1,494,428	2,107,621 1,530,506		
Other Assets	1,522,675	1,562,234		
TOTAL ASSETS	\$177,874,592	\$175,909,000		
HARMITIES AND MEMBERS/ FOURTY				
LIABILITIES AND MEMBERS' EQUITY Members' Share Deposits	\$151,003,953	\$1 <i>5</i> 1,311, <i>7</i> 98		
Accrued Expenses and Other Liabilities	633,331	541,346		
Borrowed Funds	_	- J41,540 -		
TOTAL LIABILITIES AND DEPOSITS	151,637,284	151,853,144		
Retained Earnings, Substantially Restricted	26,019,498	25,437,806		
Unrealized Gain (Loss) on Securities	017.010	/1 001 050		
Available-for-Sale TOTAL MEMBERS' EQUITY	217,810	(1,381,950)		
IOIAL MEMBERS, EGOILT	26,237,308	24,055,856		
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$177,874,592	\$175,909,000		
statement of income				
statement of in	1COME			
STATEMENT OF IN INTEREST INCOME	1COME 2019	2018		
INTEREST INCOME Interest on Loans	2019 \$5,153,683	\$5,018,707		
INTEREST INCOME	2019 \$5,153,683 1,679,918	\$5,018 <i>,707</i> 1,599,914		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents	2019 \$5,153,683	\$5,018 <i>,707</i>		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE	2019 \$5,153,683 1,679,918 6,833,601	\$5,018,707 1,599,914 6,618,621		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense	2019 \$5,153,683 1,679,918	\$5,018,707 1,599,914 6,618,621 270,082		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE	2019 \$5,153,683 1,679,918 6,833,601	\$5,018,707 1,599,914 6,618,621		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense	2019 \$5,153,683 1,679,918 6,833,601 271,369	\$5,018,707 1,599,914 6,618,621 270,082 10,051		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089 (7,709)	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122 141,546		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122		
Interest in Loans Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income Gain on Sale of Securities	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089 (7,709)	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122 141,546		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income Gain on Sale of Securities	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089 (7,709) 3,073,910	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122 141,546 3,196,812 3,750,439 3,763,070		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income Gain on Sale of Securities NON-INTEREST EXPENSE Salaries and Benefits	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089 (7,709) 3,073,910 4,087,758 3,765,211 476,324	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122 141,546 3,196,812 3,750,439 3,763,070 484,993		
INTEREST INCOME Interest on Loans Interest on Investments and Cash Equivalents INTEREST EXPENSE Dividends Expense Interest on Borrowed Funds NET INTEREST INCOME Provision for Loan Losses NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES NON-INTEREST INCOME Service Charges and Other Fees Other Non-Interest Income Gain on Sale of Securities NON-INTEREST EXPENSE Salaries and Benefits Operations	2019 \$5,153,683 1,679,918 6,833,601 271,369 — 271,369 6,562,232 428,914 6,133,318 1,749,530 1,332,089 (7,709) 3,073,910 4,087,758 3,765,211	\$5,018,707 1,599,914 6,618,621 270,082 10,051 280,133 6,338,488 1,183,400 5,155,088 1,786,144 1,269,122 141,546 3,196,812 3,750,439 3,763,070		

HIGHLIGHTS				
	2019	2018	% CHANGE	
Total Loans	\$107,359,815	\$104,392,5 <i>77</i>	2.84% 🛊	
Real Estate Loans	\$35,556,100	\$28,122,688	26.43% 🛊	
Total Deposits	\$151,003,953	\$1 <i>5</i> 1,311, <i>7</i> 98	-0.20% ₹	
Total Gross Income	\$9,915,220	\$9,673,887	2.49% 🛊	
Net Worth	\$26,019,498	\$25,437,806	2.29% 🛨	
Net Worth Ratio	14.63%	14.46%	1.16% 🛨	
Delinquency Ratio	0.71%	0.81%	-12.35% ₹	
Total Members	15,879	16,243	-2.24% ₹	
Checking Accounts	10,830	10,766	0.59% 🛨	

#GIVINGTUESDAY 2019

A new initiative for us, GivingTuesday is a global generosity movement based on a simple idea: one day that encourages people to do good. By matching employee pledges and making donations on behalf of our members, PARDA contributed \$2,350.00 to these as well as other organizations:

- St. Jude Children's Research Hospital
- SafeHouse Center
- Rescue Haven Foundation
- Grace Centers of Hope
- Ronald McDonald House of Charities
- Goldie B. Floberg Center

Member-submitted entries shared why these organizations are important (edited for space consideration):

Hilda A. | St. Jude Children's Research Hospital – Royal Oak, MI "As a teacher, I believe children are our future generation. My heart goes out to parents of children born with cancer. St. Jude Children's Research Hospital makes a huge difference by treating for free every child who walks through their doors in an attempt to find a cure and make life worth living."

Anne R. | SafeHouse Center - Pontiac, MI

"...SafeHouse provides a service to individuals who have been physically or psychologically injured at a desperate time in their lives, when there may be few other options. Violence affects women and children in invisible ways. It is important we assist them for their futures and that of our community."

Christina C. | Rescue Haven Foundation – Caldwell, NJ "I fostered 15 dogs whose lives were saved prior to the rescue pulling them and having them adopted. Those 15 may not be here today without this rescue."

Katie G. | Grace Centers of Hope – Ypsilanti, Ml "They help people with drug and alcohol addictions."

Russell M. | Ronald McDonald House of Charities – Charleston, SC "My wife stayed here while my son was in the Hospital for two weeks. He was born 7 weeks premature."

Thomas M. | Goldie B. Floberg Center – Rockton, IL

"My grandson has autism and has been accepted into the Goldie Floberg Center. It caters to children and adults with developmental disabilities, helping them to achieve personal goals and learn everyday living skills so that they can become active members in the community. My grandson has made wonderful progress."



ANYTIME ANYWHERE

Member Solution Center 2601 Cambridge Court, Suite 210 Auburn Hills, MI 48326 1.800.860.5640

> 18321 E. 8 Mile Road Eastpointe, MI 48021 586.773.9444

12345 Felch Street Holland, MI 49424 616.994.6117

259 East 24th Street Holland, MI 49423 616.392.6979

3650 Carpenter Rd. Ypsilanti, MI 48197 734.973.7208

1835 Bypass 72 NE Greenwood, SC 29649 864.223.6787

c/o Johnson & Johnson 400 W. Lincoln Ave. Lititz, PA 17543 717.405.3498

c/o Edgewell Inc. 10 Leighton Road Milford, CT 06460 203.882.2327

c/o Mondelez International 5500 Forest Hills Road Loves Park, IL 61111 815.580.3096



